How to calculate the ROI (Return on Investment)

1. **FLASH DRY - Dry Time Reduction (Est. – Fill in the blank & do the math)**

Material Application	Normal Dry Time (Min)	FLASH DRY Time Reduction	Accelerated Dry Time (Min)
Primer - Solvent - Waterborne		 X .8 or .75 (20-25%) X .6 or .5 (40-50%)	
Sealer		X .8 or .75 (20-25%)	
Base - Solvent - Waterborne		 X .8 or .75 (20-25%) X .6 or .5 (40-50%)	
Clear		X .8 or .75 (20-25%)	
Total			

This will typically result in at least *One more Job per Day!*

2. **Savings Generated:**
   a. One more Job per Day = $300 Net Margin (Based on Industry Avg.)
   b. Per Week = $300 x 5 Working days = $1500 / Week
   c. Per Month= 1500 x 4 = **$6000 / Month Savings**

3. **Cost of One FLASH DRY System**
   a. Base Unit Cost - $5000- 6000
   b. Mechanical Installation Cost– $2000-3000 (Depends on booth access & Does not include electrical)
   c. Electrical Installation Cost – $300 + ? (Depends on location of electric)
   d. Installed Cost - **$7000 - $9000 One time Cost**

4. **ROI – Pays for itself in One Month…….**
   to a maximum of Two Months!