



## How to calculate the ROI (Return on Investment)

- FLASH DRY - Dry Time Reduction (Est. - Fill in the blank & do the math)

Material Application	Normal Dry Time (Min)	FLASH DRY Time Reduction	Accelerated Dry Time (Min)
Primer-Solvent Waterborne		X .8 or .75 (20-25%) X .6 or .5 (40-50%)	
Sealer		X .8 or .75 (20-25%)	
Base-Solvent Waterborne		X .8 or .75 (20-25%) X .6 or .5 (40-50%)	
Clear		X .8 or .75 (20-25%)	
Total			

**This will typically result in at least One more Job per Day!**

- Savings Generated:**

- One more Job per Day = \$300 Net Margin (Based on Industry Avg.)
- Per Week = \$300 x 5 Working days = \$1500 / Week
- Per Month= 1500 x 4 = **\$6000 / Month Savings**

- Cost of One FLASH DRY System**

- Base Unit Cost - \$4995
- Mechanical Installation Cost- \$1500-2500 (Depends on booth access & Does not include electrical)
- Electrical Installation Cost - \$200 - ? (Depends on location of electric)
- Installed Cost - **\$6500 - \$8000 One time Cost**

- ROI - Pays for itself in One Month..... to a maximum of Two Months!**